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Think Tank
Fund

Policy Research in Times of Populism and Apathy

DGAP- TRAIN Alumni Conference, Berlin, 28 June 2013

CONTEXT
FOR POLICY
RESEARCH

PURPOSE
OF POLICY
RESEARCH



CRAFT
OF COMMUNICATING
RESEARCH FINDINGS

QUALITY
METHODS,
INNOVATION

CONTEXT
FOR POLICY
RESEARCH



or

EMOTION



What is more convincing in my society?

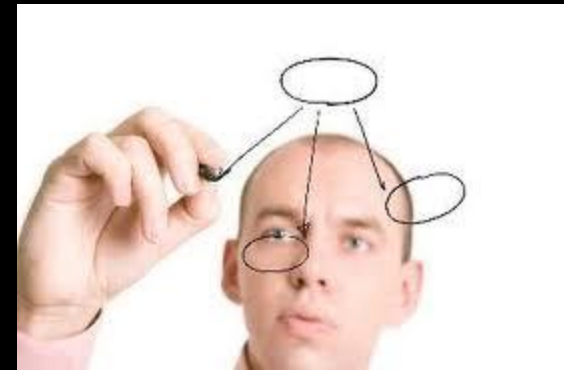
And how does that affect the sources of legitimacy (of an argumentation)? Is knowledge credible?

DESCRIBE / not to forget



**PURPOSE
OF POLICY
RESEARCH**

PROVE a POINT



EXPLORE ALTERNATIVES



KILL an IDEA



1. FORMS to present your research findings?

Written

Verbal

Visual

2. How LONG

Short (1 page)

Brief (4- 8 pages)

Comprehensive (8 – 30)

Long (30 – 100)

Very long (>100 pages)

3. WHAT do you present

from DRAFT versions of papers

to

only FINAL versions

4. How many presentations

1

5

> 10 presentations

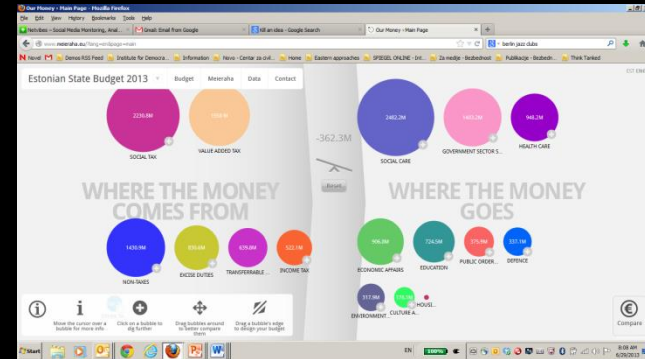
CRAFT
OF COMMUNICATING
RESEARCH FINDINGS

What about less static.....

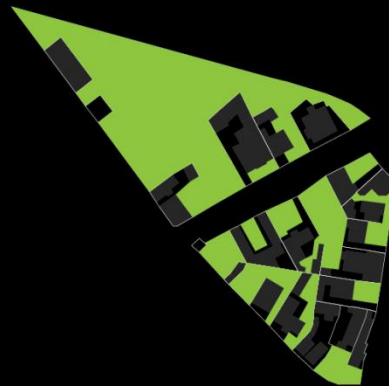
Budgets can be playful <http://www.meieraha.eu/>

Pictures can be daunting

<http://skopjeraste.mk/>



CRAFT
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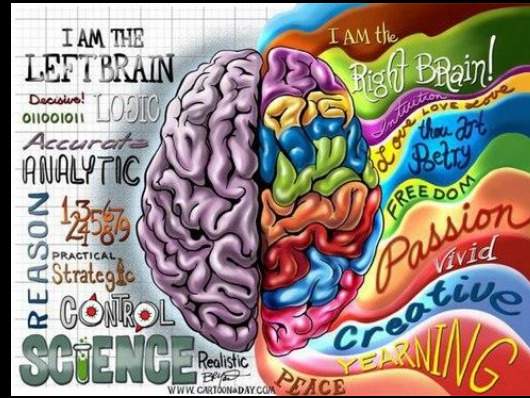
What about less static..... and offline

VULNERABLE GROUPS (OFFLINE VISUALIZATIONS) - 100
Poorest' Database



CR&ET
OF COMMUNICATING
RESEARCH FINDINGS

CONTEXT
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PURPOSE
OF POLICY
RESEARCH

Random thoughts:

- Quality control: Internal and external peer review (basis of cooperation between different organizations)
- Quantitative research must not be forgotten!
- Latest trends: Neuroscience and decision making (policy implications)

CRAFT
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RESEARCH FINDINGS

QUALITY
METHODS,
INNOVATION

Instead of thanks, some useful resources

Manual on Policy Advocacy:

www.policyadvocacy.net

Book on managing think tanks and many other resources:

www.onthinktanks.org

Personal blog

www.goranspolicy.com