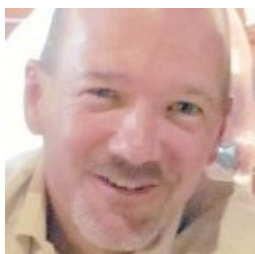# Policy Research, Technology and Advocacy converge @ the HUB

## November 7-8, 2013 Prague

## Biographies

**PANEL 1: ALLIES AND STAKEHOLDERS**

### Scott Carpenter

Scott Carpenter is deputy director at Google Ideas, the company's "think-do tank" that attempts to find innovative ways to approach today's greatest problems. Before joining Google, Carpenter spent seven years at the International Republican Institute (IRI), a Washington-based non-profit promoting democracy around the world. He established and co-directed IRI's Central and Eastern Europe regional office in Slovakia. He subsequently served as deputy assistant secretary of state for the Bureau of Democracy, Human Rights and Labor for the Middle East, China, and Southeast Asia. Click here to read the liveblog from Carpenter's 2012 talk.

### Jana Korunovska

Jana is Reactor's research director and program coordinator, mainly responsible for research design and statistical data analysis. Besides data analysis, she co-author Reactor's publications. Born in 1978 in Skopje, she acquired most of her education in Vienna, Austria. She specializes in research methods and evaluation, with emphasis on statistical data analysis.

Her interests include practical ways of implementing the scientific method in policy research and basically everything involving new methods of data analysis. Her fields of interest include youth rights, gender equality and urban planning as a way of improving quality of life, but also civic engagement, activism and strategic development in general. Her passions (besides structural equation modeling and multilevel methods) are skiing, biking, and discovering new bands and football prodigies.

### Petra Kuncova

Petra Kuncová has been working in the Czech Statistical Office since her graduation at the University of Economics Prague (specialization on statistics). Although still working in the same institution, the range of work was very diverse – from household budget survey or Census of Population (as typically statistical domains) to organization of the elections on the Prague territory including the results publication and communication with the media on the regional level. She has been responsible for the information services and internet presentation of the Czech Statistical Office for more than ten years. As a member of the International Statistical Institute she is also active in cooperation between national statistical institutions.

## Paul Radu

Paul Radu is the executive director of the Organized Crime and Corruption Reporting Project www.reportingproject.net and a co-creator of the Investigative Dashboard concept www.investigativedashboard.org, of Visual investigative Scenarios visualization software vis.occrp.org and of RISE Project www.riseproject.ro a new platform for investigative reporters and hackers in Romania . He has held a number of fellowships, including the Alfred Friendly Press Fellowship in 2001, the Milena Jesenska Press Fellowship in 2002, the Rosalyn Carter Fellowship for Mental Health Journalism in 2007,  the 2008 Knight International Journalism fellowship with the International Center for Journalists as well as a 2009-2010 Stanford Knight Journalism Fellowship.  He is the recipient of numerous awards including in 2004, the Knight International Journalism Award and the Investigative Reporters and Editors Award, in 2007, the Global Shining Light Award, the Tom Renner Investigative Reporters and Editors Award and in 2011 the Daniel Pearl Award for Outstanding International Investigative Reporting.

**PANEL 2: LESSONS LEARNED FROM SUPPORTING INNOVATIVE PROJECTS**

## Kristie D Evenson

Fifteen years as a practitioner and researcher in democratic governance and civil society experiences in transition and statebuilding contexts. Have worked with NGOs, bilateral, and private donors as well as with academic and private sector partners. Most experience is in the Europe-Eurasia region, but I am particularly interested to combine this with comparative work in other regions.
Specialties: Comparative democratic governance and civil society development analysis; assessing and assisting policy institute development and encouraging evidence-based policy processes; evaluating effectiveness of donor interventions into conflict sensitive, statebuilding and transition contexts.

## Marieke van Dijk

Strategic Design Consultant (independent) co-working at the intersection of design, internet research and innovation. Preferably using design thinking as a creative process for problem solving. Achieving results by bringing new methods into business process. Experienced in motivating complex, creative/digital teams and projects. Skilled in documenting use cases, proof of concepts and facilitating workshops in multidisciplinary teams. Worked on a broad spectrum of strategic assignments, expertise in creating digital strategies for large organizations, including service ecosystems, digital product innovations, online programs, cross-channel strategy, data storytelling and social innovation. Advisory Group Member in the Study on Social Innovation in Digital Agenda (SMART 2012/0049) for the European Commission Directorate General for Communications Networks, Content and Technology (DG_Connect).

## Andrej Nosko

Andrej Nosko is senior program officer at Think Tank Fund, overseeing the portfolio of project grants in the EU countries, and support for integration of new technologies and communications tools within the think tank community. His academic interest is in the political economy of security, and energy security policies of countries in transition, focusing on Central Europe.
He has worked with and led an international group of researchers advocating for closer transnational cooperation in improving energy security in Europe. Previously Nosko worked at the European Commission's Directorate General for Justice Freedom and Security (now DG Home Affairs) on issues of improving the exchange of information between law enforcement bodies.

Nosko received his PhD in political science and MA in international relations and European studies from Central European University in Budapest. Before coming to Budapest he studied at Charles University in Prague, and in Sweden, Poland, and the United States. Nosko's academic publications and presentations are available at www.nosko.sk.

**PANEL 3: STRATEGY AND MANAGEMENT: CHOICES IN STRATEGIES AND TACTICS**

## Danica Radovanovic

Danica Radovanović is a digital media specialist, an Internet researcher (Belgrade Center for Digital Humanities), and international consultant. She has practical and research experience related to: Information and Knowledge management, social media, collaborative Web projects and platforms, R&D, ePublishing, ICTs for education, digital divide and 21st century digital literacies. She has multicultural background; she worked for the United Nations as Information management specialist and coordinator on UN/EU project on technology, web, and science. She was lecturer at the School of Web Journalism, supported by Rising Voices, Berkman Center; also worked for the Wikimedia – Wikimania Program committee organization, Library of Congress – Washington DC, Geisel – USCD, San Diego, among several other similar positions. She is Alumna of UNC-SILS (Fulbright Scholar) at the University of North Carolina, Chapel Hill and PhD Chevening Scholar of University of Oxford, Oxford Internet Institute. Besides academic work, Danica is the science and tech editor for Australian Science, and writes for the Scientific American blog and Global Voices Online. She provides consulting and training to both the government and non-government sectors. She blogs at: http://www.danicar.org and tweets @DanicaR

## Marek Tuszynski

Marek is a restless producer of various creative and social interventions that span across various media: radio, television and internet; as well as utilise non technical formats such as workshops, books sprints and endless conversations. Activism, innovation and creativity are the major driving forces in his work as much as the importance of marginalised voices, opinions and world views.

He co-founded The Second Hand Bank, International Contemporary Art Network, Tactical Tech and recently Tactical Studios. He is currently focusing on producing interactive and static visualisations representing complex social and political issues, he is working on the next documentary film for Tactical Tech; Exposing the Invisible, in some spare time he is producing a radio program titled Love & Chaos on Reboot FM.

## Zuzana Wienk

Zuzana Wienk is a founder and a program director of a leading Slovak political watchdog NGO. Fair-Play Alliance uses techniques of investigative analytic journalism to disclose cases of illicit or unethical practices in politics and state administration. They also closely monitor developments in judiciary and use advocacy or public campaigning to highlight deficiencies of Slovak judicial system. Her NGO is also known for using modern IT tools to boost transparency and was awarded couple of international prizes for its web projects. Wienk graduated from Commenius University in Bratislava with a major in journalism. Before founding Fair-Play Alliance in 2002 she worked as a reporter and columnist in number of opinion-making media and served as a member of a self-regulatory body for ethics in print media – the Press Board. She belongs to most quoted Slovak political analysts.

## Jeff Knezovich,

Policy Influence and Research Uptake Manager, Institute of Development Studies. A skilled research uptake professional with strong experience developing, implementing and monitoring & evaluating strategies for policy influence, knowledge management and exchange – and in building the capacity of others to do so. He has also helped to develop a wide range of programme outputs, from large-scale websites and online communities, to policy briefs, data visualisations, video shorts, podcasts and others resources. He currently manages the communication activities for a six-year research project working to develop health systems across Afghanistan, Bangladesh, China, India and Uganda.

Specialties: Knowledge translation, strategic planning for policy influence and research communication, website development, digital communication and online strategies, publication editing and production, event planning. http://linkd.in/16vz3KO

## Eliza Kruczkowska

Eliza Kruczkowska is the Director of Communications at Fundacja ePaństwo, one of the most important organizations acting upon open and transparent authorities as well as civil engagement in Poland. She is a PR and marketing professional with passion for communication and new technologies, living in Warsaw. She has 7 years international expertise (Munich, London, Madrid) in developing and executing all aspects of the public outreach campaigns to increase media exposure and support strategic marketing initiatives.

## Josef Šlerka

Managing director of Ataxo Interactive, Head of New Media Studies at Faculty of Arts, Charles University. Expert on data mining, text analysis, semiotics, social media monitoring, prediction. Member of Semiotics group at the Czech Society for Cybernetics and Informatics. Mr. Šlerka is a regular speaker on various tools. His presentations are available at http://www.slideshare.net/josefslerka, professional linkedin profile at http://www.linkedin.com/in/josefslerka and you can follow his tweets @josefslerka.

## Lucy Chambers

Lucy is the head of the Knowledge Unit, which focusses on supporting data users (particularly journalists and NGOS) by organising training via School of Data and building software tools to fix data problems. She has been at the foundation since 2011 and has worked on the OpenSpending project as a researcher and community coordinator. She co-authored the report for the Global Initiative on Fiscal Transparency on how technology can be used to promote transparency and accountability around government finance. She was also one of the editors of the the Data Journalism Handbook.

## Stephanie Hankey

Stephanie has worked to strengthen information activism and reduce limits to freedom and expression online since 1998. Stephanie previously worked with the the Open Society Institute establishing their Technology Support for Civil Society Program, before co-founding Tactical Tech in 2003 and Tactical Studios in 2011.

Stephanie has a background in information design, was editor-in-chief of Pulp magazine and worked as a creative director and producer for a number of London-based multimedia companies. She has a Masters in Information and Interaction Design from the Royal College of Art London, and a certificate in Campaigning and Lobbying from NCVO. Stephanie is currently developing Tactical Tech's work on influence and visual persuasion and leading its new initiative on data shadows and political engagement.

## Juraj Stehlik

Juraj Stehlík is senior copywriter for Mayer/McCann Erickson. Juraj studied at Faculty of Mass Media Communication and during his study he started to work at MUW Saatchi & Saatchi advertising agency. After 2 years he joined the creative team of Mayer/McCann Erickson where he has worked for 4 years and has created advertising ideas for clients. He is quite phlegmatic person who loves good coffee and advertising that doesn't look like advertising.

Juraj worked for clients such as Coca-Cola, Poštová banka, Heineken, Iness, ČSOB, Zetor, Rádio Expres, Pivovary Topvar. He was involved in several campaigns that were awarded or nominated for award at local or international creative competitions (Zlatý klinec, Zlatá pecka, Clio Awards, Epica Awards, New York Festivals, Golden Drum…). Juraj was part of international team that recently won Publicis Drum Award 2013 at the Golden Drum Festival.

## Radovan Ďurana

Radovan Ďurana is a co founder of INESS, Institute of economic and social studies. He focuses on fiscal issues, taxation, pension system and increasing the fiscal literacy of general public. Before his work for the Institute, he worked as a corporate risk analyst, his background is financial economics. He is the author of many policy studies, co- author of various books and publications.

## Petr Kočí

Petr Kočí is data journalist at Hospodářské noviny and IHNED.cz. He has studied journalism and media studies at Charles University Prague and worked as reporter and page editor for various Czech newspapers and newsmagazines (Lidové noviny, Týden or Respekt). http://www.linkedin.com/in/petrkoci

## Jan Cibulka

Jan Cibulka is data journalist at Hospodářské noviny and IHNED.cz. He is focused on GIS's (geographical information systems), crime data analysis and visualisation. http://www.linkedin.com/in/jcibulka

## Peter Kreko

Peter Kreko is Director of Political Capital, a policy research and consulting institute in Hungary. He graduated as a psychologist specializing in social psychology and he holds a Master's Degree in political sciences as well. His main research interest is the social demand for radical right movements and the social psychology of conspiracy theories. As an assistant professor at Eötvös Loránd University, he is delivering lectures on social and political psychology, including intergroup conflicts and prejudices, the social psychology of political radicalism, and the social psychology of conspiracy theories. He is the author of numerous studies and articles on the radical right and the demand for right wing radicalism, and regularly comments in domestic and international media on these issues. He has been a consultant of the Hungarian Anti-Racist Foundation. He is now a co-chair of the Preventing Violent Extremism working group of the EU Radicalisation Awareness Network, an umbrella organization that connects key groups of people involved in countering violent radicalisation across the EU and serves as an advisory board for the Commission. He is also a regular contributor to the Extremis Project, a platform for independent, objective and evidence-based research on extremism and terrorism, and the drivers of their support. He is also member of the Expert Network of Demos Centre for the Analysis of Social Media.

## Jonathan Birdwell

Jonathan is Head of the Citizenship and Political Participation Programme at Demos. Jonathan has authored over 20 Demos reports on topics such as far right populism, democracy in Europe, and youth unemployment. With his colleague Jamie Bartlett, Jonathan has pioneered the use of Facebook advertising to gather data on niche political groups and young people. *The New Face of Digital Populism* report and the *Populism in Europe* series were based on over 13,000 responses of supporters of far right populist groups across Europe. More recently, Jonathan has used the technique to survey young people on the topic of digital literacy, and UK university students about their encounters with extremism on campus and on-line. Jonathan will discuss this research as well as the new Centre for Analysis of Social Media (CASM) at Demos, which is pioneering methodologically robust and ethical social media analytic techniques to harness social media data for social scientists and policy makers.

## Annamaria Hirs

Annamaria Hirs is a Project Manager and Application Support Manager of Information Systems at Open Society Foundations in New York City.

She grew up in Hungary and immigrated to the United States when she was 18 years old. She received her Bachelor of Science degree in Computer Engineering from New Jersey Institute of Technology (NJIT). She has more than 15 years of experience in Information technology and management, specializing in Quality Assurance, Project Management, and Application Support Management. She managed many large scaled projects, several from initiation to closing phases. Has joined projects in progress and many of which was in trouble and needed a strong hand to bring them back on track. Project durations ranged from months to years, from small applications to multi-year programs and from single-user departments to nation-wide and global rollouts. She is a strong leader who inspires confidence and trust in others and motivates project staff to perform at high levels to consistently meet project expectations.

She currently resides in Glen Rock New Jersey with her husband Jozsef, their two children Michelle 14, Joseph 10 and their Hungarian puli dog, named Gomboc.

She could be contacted at annamaria.hirs@opensocietyfoundations.org

## Eva Vozárová

Eva Vozárová works in the Fair-play Alliance, a Slovak anti-corruption watchdog focused on investigative journalism, monitoring of public procurement, freedom of access to information and the judiciary area in Slovakia. One of the tools that Fair-play Alliance has been using in its work for 10 years is data - collecting data about the flows of public money, making it available to others and reusing it in FPA's own efforts.

Eva is the head of Fair-play Alliance's IT projects. She studied journalism and previously worked at Slovak business weekly Trend as a tech and media reporter. She organized first couple of BarCamps in Slovakia and during her journalistic days helped bring the local online start-up and hacker community to more mainstream visibility.

Nowadays she works on open data websited Datanest.sk, OtvoreneZmluvy.sk and ZNascihDani.sk which try to shed more light on the use of public finances in Slovakia. Among her daily jobs are drafting strategies for FPA's web-based projects, preparing specifications, communicating with programmers and designers, gathering data, promoting the projects, organizing events and taking care of the FPA's community of tech-savvy sympathisers.

Eva lives in Bratislava, Slovakia.

## Oto Kona

Oto is experienced PR Consultant and Account Manager with more than 5 years of experience. He is specialising in campaign strategy, copywriting and media relations. Oto is investing a great amount of time in helping NGOs with PR & Communication, and fundraising (SGI, CVEK, YPE, Učitel 2020, Det'stvo det'om, Manageria, ...). He is active member of Global Shapers Community by World Economic Forum. Oto has worked as the key account manager in the SEESAME Communications Experts Agency for over 2 years for Dell, Union, SPP, DG for Justice of European Commission ("For Diversity. Against Discrimination" Campaign), Slovak NGOs and many others.

In the last year, Oto has participated as the key account manager and copywriter of one of the biggest advertising and communication campaign in Slovakia - "Nie som ovca" by Achmea Group. The campaign has been awarded the prestigious Golden Sabre Award 2013 for the Crisis Communication.

For overall view, please visit his LinkedIn profile - http://sk.linkedin.com/in/otokona