

Policy Research, Technology, and Advocacy Converge @ the HUB

7-8 November 2013, The HUB,
Drtinova 557/10, 150 00 Prague 5-Smíchov, Czech Republic

Version as of October 31, 2013

6 November, Wednesday – Arrivals

7 November, Thursday

9:00–9:30	INTRODUCTIONS Andrej Nosko, senior program officer, <i>Think Tank Fund, Open Society Foundations</i> Robert Basch, director, <i>Open Society Fund Prague</i>
9:30-10:30	KEYNOTE: Scott Carpenter , deputy director, <i>Google Ideas, Google</i>
10:30-10:45	<i>Coffee break</i>
10:45-12:15	ALLIES AND STAKEHOLDERS Scott Carpenter, deputy director, <i>Google Ideas, Google, USA</i> Jana Korunovska, director of research, <i>Reactor – Research in Action (moderator)</i> Petra Kuncová, director, Information Services Department, <i>Czech Statistical Office</i> Paul Radu, executive director, <i>Organized Crime and Corruption Reporting Project</i>
12:15-13:45	<i>Networking Lunch</i>
13:45-14:45	LESSONS LEARNED FROM SUPPORTING INNOVATIVE PROJECTS Kristie Evenson, consultant on Democratic Governance and Civil Society Marieke van Dijk, strategic design consultant, <i>DesignThinkers Group</i> Andrej Nosko, senior program officer, <i>Think Tank Fund, OSF (moderator)</i>
14:45-15:00	<i>Coffee break</i>
15:00-16:30	STRATEGY AND MANAGEMENT: CHOICES IN STRATEGIES AND TACTICS Marieke v Dijk, strategic design consultant, <i>DesignThinkers Group, Netherlands</i> Danica Radovanovic, internet researcher & social media consultant; science & tech editor, <i>AuScience</i> Marek Tuszynski, co-founder and creative director, <i>Tactical Technology Collective</i> Zuzana Wienk, director, <i>Fair Play Alliance, Slovakia (moderator)</i>
16:30-16:45	<i>Coffee break</i>
16:45-18:15	LEARNING ON THE GO: MEASURING AND EVALUATING IMPACT Jeff Knezovich, policy influence & research uptake manager, <i>Institute of Development Studies (moderator)</i> Eliza Kruczkowska, director of communications, <i>Fundacja ePaństwo</i> Josef Šlerka, managing director, <i>Ataxo Interactive</i> Lucy Chambers, head of Knowledge Unit, <i>Open Knowledge Foundation</i>
18:15-19:30	<i>Free networking time</i>
19:30 →	NETWORKING DINNER (AT A NEARBY RESTAURANT) Dinner Speech: <i>On Think Tanks Data Visualization Competition – Jeff Knezovich</i> , policy influence and research uptake manager, <i>Institute of Development Studies</i>

8 November, Friday

9:00–09:30	REVIEW OF DAY 1 – JOINT SESSION			
PARALLEL WORKSHOPS AND CONSULTATIONS ZONE:				
PLEASE BRING YOUR OWN COMPUTER				
9:30 – 11:00	EVIDENCE-BASED ADVOCACY: Marek Tuszynski & Stephanie Hankey - Tactical Technology Collective	RESEARCH AND INVESTIGATION TECHNIQUES AND METHODOLOGIES: Paul Radu , executive director, <i>Organized Crime and Corruption Reporting Project</i>	MEDIA AND COMMUNICATIONS FRIENDLY RESEARCH: Eliza Kruczkowska , director of communications, Fundacja ePaństwo	THINK TANKER'S DATA TOOLBOX – WHAT ARE THE OPTIONS: Lucy Chambers , head of Knowledge Unit, <i>Open Knowledge Foundation</i>
11:00–11:30	<i>Coffee break</i>			
11:30 – 13:00	EVIDENCE-BASED ADVOCACY: Marek Tuszynski & Stephanie Hankey - Tactical Technology Collective	SOCIAL NETWORK ANALYSIS – UNDERSTANDING YOUR FANS: Josef Šlerka , managing director, Ataxo Interactive	STRATEGY AND PLANNING OF A COMMUNICATION CAMPAIGN – CASE STUDY Radovan Ďurana , senior analyst, <i>INESS</i> Juraj Stehlik , copywriter, <i>McCann Erickson</i>	DATA JOURNALISTS – THINK TANKER'S ALLIES: Petr Kočí , data journalist, <i>Economia</i> Jan Cibulka , data journalist, <i>Economia</i>
13:00–14:30	<i>Buffet lunch and individual consultations and discussions</i>			
14:30 – 16:00	EVIDENCE-BASED ADVOCACY: Marek Tuszynski & Stephanie Hankey - Tactical Technology Collective	INTERNET-BASED RESEARCH METHODOLOGIES: Peter Kreko , director, <i>Political Capital Institute</i> Jonathan Birdwell , senior researcher / head of Citizenship Programme, <i>DEMOS</i>	HANDLING YOUR MEDIA PRESENCE - THINK TANKS ON G+, FB, TWITTER, ETC... Danica Radovanović , internet researcher, social media consultant; science & tech editor, <i>AuScience</i>	MANAGING TECHNOLOGY INTENSIVE PROJECTS: Annamaria Hirs , Project Manager, <i>Information Systems, OSF</i> Eva Vozárová , tech projects manager, <i>Fair Play Alliance</i>
16:00–17:00	<i>Individual consultation time</i>			
17:00–18:00	GATHERING POINT – LESSONS DRAWN BY WORKSHOP LEADERS FROM EACH OF THE DIFFERENT TRACKS WILL BE PRESENTED			
18:00–18:30	CONCLUSIONS AND FOLLOW-UP – Think Tank Fund			
18:30–20:30	<i>Free networking and consultations time</i>			
20:00->	INFORMAL DINNER IN PRAGUE PUB (optional)			

9 November, Saturday – Departure